

REVISION ORDER

Flight Dates 10/02/12-10/08/12

<u>Order Sep</u> 00:25:00

Product Estimate #

Contract / Revision 580380 / NIXON 4 GOV Alt Order # 09834711

Original Date / Revision Agency Com 15% Billing Type Cash

10/03/12 10/03/12 Billing Contact Order Type GENERAL

Advertiser Nixon Jay/D/MO/Governor Billing Cycle EOM/EOC

Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street

Billing Cycle

EOM/EOC

Billing Cycle

Billing Calendar BROADCAST

Philadelphia, PA 19103

Demographic A25-54

Agency Campaign Group

Rev Codes SP-POL PLC GEN

Sales Office DC-M Product Codes PL1Eb

Sales Region NAT Priority 3

Philadelphia, PA 19103

Agency Ref

Advertiser Ref

Start Date

Primary Account Executive

Order%

Dan Driscoll

Account Executive

Dan Driscoll 100%

End Date

Order Share 22% Market Value 201250

	tion % of Order	Amount
KCPT	%	0
KCTV	34%	68425
KCWE	%	0
KMBC	28%	56350
KMCI	%	0
KPXE	%	0
KSHB	16%	32200
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 72 \$37,633.75 \$44,275.00 0.00 10/01/12 10/08/12 72 \$37,633.75 \$44,275.00 Totals 72 \$37,633.75 \$44,275,00 0.00

		54	01-4	pare a		. .	one com an	***	_				Tota	alian .
Lr	1 (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	[4	10/06/12	10/06/12	Sa 7-9a	CM-AII	Sa 7-9a	~2~	:30	1	\$300,003	0.00 NM		\$300.00
					Sa 7-9a									
	N	EWS												
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
1	Vee	k: 10/0	01/12	10/07/12	S-	1	\$300.00	0.00						
,	2	4	10/07/12	10/07/12	Su 7-9a	CM-All	Su 7-9a	S	:30	1	\$300.003	0.00 NM	1	\$300.00
					Su 7-9a				. 10.10		***	*****		the set, out the and the
	NE	EWS												
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
\	Vee	k: 10/0	01/12	10/07/12	5	1	\$300.00	0.00				1		
3	}	4	10/02/12	10/05/12	M-F 6-7a	CM-All	6-7a	WTF	:30	5	\$600.002	0.00 NM	5	\$3,000.00
					M-F 6-7a		,				*			***
	NE	EWS										Ì		
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
\	Vee	k: 10/0)1/12	10/07/12	WTF	5	\$600.00	0.00						





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Advertiser Nixon, Jay/D/MO/Governor Product NIXON 4 GOV

Estimate #

4 4	10/02/1	2 10/05/12	M-F 7-9a	CM-All	7-9a	WTF	.36	8	\$625 00 2	0.00 NM	8	\$4,200.00
NEWS			M-F 7-9a							ĺ		
	urt Date /61/12	End Date 10/07/12	Weekdays	Spots/Week 8	<u>Rate</u> \$525.00	Rating 0.00						
5 4	10/08/1	2 10/08/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	M	:30	2	\$525.002	MM 00.0	2	\$1,050.0
NEWS Sta Week: 10	nt Date /08/12	End Date 10/14/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$525.00	Rating 0.00						
6 4		2 10/05/12	M-F 5-6p M-F 5-6p	CM-AII	5-6p	WT°F	:30	6	\$600.002	0.00 NM	6	\$3,600.0
-11-41-41-41	rt Date	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
Week: 10, £ 7 4	The state of the s	2 10/07/12		CM-All		~	:30	4	\$250.002	0.00 MM	0	\$0.00
NEWS <u>St</u> e Week: 10	<u>irt Date</u> /01/12	End Date 10/07/12	Weekdays S	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00	Rating 0.00						
1	1 <u>Date Ra</u> 1 10/01/1: edited	<u>nge D</u> 2-10/07/12 S	escription iu 5-6p	<u>Start</u> 5-6p	/End Time	2000	<u>eskdays</u> SI		19th Rate :30 (\$250-00)	Rig Type 0.00 NM		
8 4 NEWS		2 10/05/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	WTF	:30	5	\$1,200.002	0.00 NM	5	\$6,000.0
	art Date	End Date 10/07/12	Weekdays WTF	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00						
9 4 NEWS	10/02/1	2 10/05/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	WLE	:30	4	\$1,200.002	MW 00.0	4	\$4,800.0
	art Date /01/12	End Date 10/07/12	Weekdays WTF	Spats/Week 4	<u>Rate</u> \$1,200.00	Rating 0.00						
10 4 NEWS		2 10/08/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M	:30	1	\$1,200.002	0.00 NM	1	\$1,200.0
	art Date	End Date 10/14/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
		2 10/06/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	ent van des der 👰 ten	:30	1	\$900.002	0.00 NM	1	\$800.0(
NEWS Sta Week: 10	art Date	<u>End Date</u> 10/07/12	Weekdays S-	Spets/Week	<u>Rate</u> \$800.00	Rating 0.60						
12 4	10/02/1	2 10/05/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a		:30	4	\$300.002	0.00 NM	4	\$1,200.0
	art Date	End Date 10/07/12	Weekdays WTF	Spots/Week 4	<u>Rate</u> \$300,00	Rating 0.00				Microsophia (
	/01/12						***	4	5545 56 6		4	#000 A
		2 10/08/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M	:30	1	\$300.002	0.00 NM	1	\$300.0



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Estimate #

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type \$	Tole Spots	Amoun
14 4	10/03/1	2 10/03/12	X Factor Wedneso FOX X Factor	lay CM-All	7-9p	- 0 1/2 0 - 0	30		\$2,600.002	0.00 NIM	1	\$2,600.0
X FACT	OR									-		
degree to be	art Date	End Date	<u>Weekdays</u> ₩	Spots/Week	Rate	Rating						
Week: 10	a de la competition de particio	10/07/12 2 10/05/12		CM-All	\$2,600.00	0.00 WTF	:30	5	\$300.002	0.00 NM	5	\$1,500.0
10 4	(Q/QZ/1	£ 10/00/1&	M-F 9-10a	CM-MI	3-100		.00	g	\$450.00 E	O'OO ISINI	Ç	#1,x00.
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 10	********	10/07/12	WTE	5	\$300.00	0.00		······································	A		F	a~~~
16 4	10/02/1	2 10/05/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	MLE	:30	5	\$150.002	0.00 NM	5	\$750.
JUDGE	JBROW	IN	Met Outh									
Sta	<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	CO-PERSONAL PROPERTY AND ADDRESS OF THE PERSONAL	10/07/12	WTF	5	\$150.00	0,00	mante airelleni ikaza irazai	///00/10/10/10/10/10/10/10/10/10/10/10/1		***************************************		
17 4		2 10/05/12	M-F 4-5p M-F 4-5p	CM-AII	4-5p	WTF	:30	5	\$375.002	0.00 NM	5	\$1,875.
JUDGE		Fred Dake	Montedayo	Canta Atlante	Pata	Dating						
<u>عرد</u> Week: 10	nt Date /01/12	End Date 10/07/12	<u>Weekdays</u> wr <i>e</i>	Spots/Week 5	<u>Rate</u> \$375.00	Rating 0.00						
18 4	Carter Dist., States and States a	2 10/05/12	M-F 1102-1132p		CONTRACTOR OF THE CONTRACTOR O	1132pWTF	:30	4	\$250.002	0.00 NM	4	\$1,000
			M-F 1102p-1132p		•							
TMZ		Cool Base	101	O	F7 ~ 1	Dating						
<u>St.</u> Week: 10	art Date /61/12	End Date 10/07/12	<u>Weekdays</u> -TWTF-∞	Spots/Week 4	<u>Rate</u> \$250.00	Rating 0.00						
19 4	essentent material	2 10/08/12	- Control of the second	CM-All	The second of the second	1132р м	:30	2	\$250.002	MM 00.0	2	\$500.
TMZ										1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10	**************************************	10/14/12	M	2	\$250.00	0.00		A	#488 68 8	0.00 114	4	ወ ፈ ዓይል
20 4 NEWS	10/02/1	2 10/05/12	M-F 5-630a M-F 5-630a	CM-AII	5-530a	WTF	:30	4	\$300.002	MM 00.0	4	\$1,200
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10		10/07/12	WTF	4	\$300.00	0.00						
21 4	10/08/1	2 10/08/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a `	M	:30	1	\$300.002	0.00 NM	4	\$300
NEWS		5 1B (104 1 1 .	O	D-4-	Datin.				l		
<u>Sti</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$300.00	Reting 0.00						
22 4		2 10/05/12		one contract of the contract o	630-7p	WTF	:30	4	\$1,000.002	M/4 00.0	4	\$4,000
	,	ad a trace of the	M-F 630-7p	107(0) 7-11	444.6		1 40 20		And a State of Line of the Control o	21,000	,	ades, c. I. Assister, Sance
WHEE												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10		10/07/12 2 10/08/12	WTF	SACRAM SACRAMA	\$1,000.00	0.00	:30	=====================================	\$1,000.002	0,00 NM	4	P1 000
23 4	10/08/1	2 10/00/12	M-F 630-7p M-F 630-7p	CM-AII	630-7p	High section was well to	:30	1	\$1,000.00 Z	O'CO MIN	1	\$1,000.
WHEE	L		man manufit by									
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10		10/14/12	M	Printer British Committee Control of the Control of	\$1,000,00	0.00		engine remite e		***************		
24 4	10/04/1	2 10/04/12			8р-9р	T	:30	1	\$2,800.002	0.00 NM	1	\$2,800.
			FOX Prime Thurs	day o-at								

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Estimate #

Ln Ch Star		Inventory Code		Start/End		Len Spots	Rate Pri			Amount
24 4 10/04	1/12 10/04/12	Thursday Prime FOX Prime Thur		8p-0p	~ · · · · · · · · · · · · · · · · · · ·	30 1	\$2,800.002	0,00 NM	1	\$2,800.00
GLEE										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	~~~T~~~	1	\$2,800.00	0.00					
								Totals	72 \$	44,275.00